



INAUGURAL ONLINE FALLEN HEROES BENEFIT AUCTION



HONORING and SUPPORTING CALIFORNIA'S FIRST RESPONDERS

Auction Sponsorship Opportunities



Title Sponsor - \$20,000

- ★ Title sponsorship with Logo prominently featured on all event web & print graphics
- ★ Website recognition with logo and link
- ★ One golf foursome to include two golf carts at an exclusive golf course
- ★ Six Fallen Heroes polo shirts
- ★ Pre-show recognition – full slide
- ★ Digital program ad – full page
- ★ All Social Media inclusion
- ★ After-event newsletter name listing with logo

Live Auction: \$15,000

- ★ Website recognition with logo and link
- ★ One golf foursome to include two golf carts at an exclusive golf course
- ★ Six Fallen Heroes polo shirts
- ★ Pre-show recognition – 1/2 slide
- ★ Digital program ad – 1/2-page
- ★ All Social Media inclusion
- ★ After-event newsletter name listing with logo

Silent Auction: \$10,000

- ★ Website recognition with logo
- ★ One golf foursome to include two golf carts at an exclusive golf course
- ★ Four Fallen Heroes polo shirts
- ★ Pre-show recognition – 1/4 slide
- ★ Digital program ad – 1/4-page
- ★ All Social Media inclusion
- ★ After-event newsletter name listing with logo

Production: \$5,000

- ★ Website recognition with name
- ★ Two Fallen Heroes polo shirts
- ★ Pre-show recognition name
- ★ Digital program ad – logo
- ★ After-event newsletter name listing

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www.thefallenheroes.org • info@thosewhoserved.org

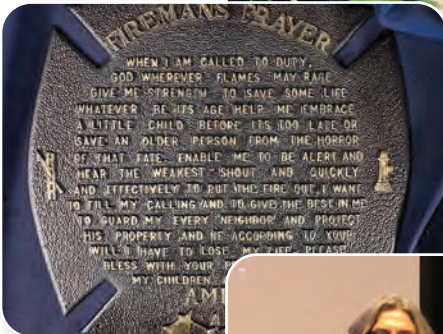
Police and Fire: The Fallen Heroes is an IRS qualified 501(c)(3) organization. EIN 26-4835405.



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Program: \$4,000

- ★ Website recognition with name
- ★ Two Fallen Heroes polo shirts
- ★ Pre-show recognition – name
- ★ Digital program – logo and name
- ★ After-event newsletter name listing

Video: \$2,500

- ★ Website recognition with name
- ★ Two Fallen Heroes polo shirts
- ★ Logo on videos
- ★ Pre-show recognition – name
- ★ Digital program – name
- ★ After-event newsletter name listing

Fallen Hero: \$1,500

- ★ Pre-show recognition – name
- ★ Two Fallen Heroes polo shirts
- ★ Digital program – name
- ★ After-event newsletter name listing

Program Ad:

- ★ Full page - \$1,000
- ★ Half-page - \$500

For Additional Information, Please Contact:

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