### Tribute Event Sponsorship Opportunities 2020

#### Title Sponsor - $20,000 (2 opportunities)
- Tribute Dinner for twenty (20) – Two tables of ten (10)
- (additional Tribute Reception and Dinner tickets available for $175/guest)
- Company name / logo featured on all printed material
- Full-page logo in event program, recognition on print media and press releases
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Co-Title Welcome Letter in event program

#### Evening Entertainment Sponsor - $10,000
(Sheet Metal Workers / 1 opportunity left)
- Tribute Dinner for twenty (20) – Two tables of ten (10)
- (additional Tribute Reception and Dinner tickets available for $175/guest)
- Recognition as sponsor at the start of the musical entertainment
- Company name / logo featured on stage
- Half-page logo in event program, recognition on print media and press releases
- Web page logo on The Fallen Heroes website / link to Sponsor website

#### Tribute Dinner Sponsor - $10,000 (Valero)
- Tribute Dinner for ten (10) – One table of ten (10)
- (additional Tribute Reception and Dinner tickets available for $175/guest)
- Company name & logo on each table card and PowerPoint presentation
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website

#### Fallen Heroes Sponsor - $5,000 (Open)
- Tribute Dinner for eight (8)
- (additional Tribute Reception and Dinner tickets available for $175/guest)
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website

#### Tribute Dinner Reception Sponsor - $5,000 (Exclusive)
- Tribute Dinner for six (6)
- (additional Tribute Reception and Dinner tickets available for $175/guest)
- Signage with company name and logo at reception / tribute area
- Logo on Reception Cocktail Napkins
- Quarter-page logo in event program, recognition on print media
11th Annual
Police and Fire: The Fallen Heroes ∙ Tribute Event
A Benefit for the Families of Fallen Peace Officers & Firefighters

Tribute Event Sponsorship Opportunities 2020

**Auction Sponsor - $5,000 (Chevron)**
- Tribute Dinner for six (6)
- (additional Tribute Reception and Dinner tickets available for $175/guest)
- Logo on Auction Paddles / PowerPoint Presentation
- Quarter-page logo in event program, recognition on print media

**Video & Photography Sponsor - $4,000 (Exclusive)**
- Tribute Dinner for four (4)
- (additional Tribute Reception and Dinner tickets available for $175/guest)
- Logo on welcome screen of all video screens
- Quarter-page logo in event program, recognition on print media

**Adopt a Fallen Hero - $2,000 (16 available)**
*See Attachment for description of this heartfelt sponsorship*
- Tribute Dinner for two (2)
- Tribute Dinner for four (4) LODD Agency Representatives
- (additional Tribute Reception and Dinner tickets available for $175/guest)
- One (1) night stay at San Ramon Marriott for LODD Agency Representatives
- Signage on table as Adopt-A-Fallen Hero Sponsor
- Recognition as Adopt a Fallen Hero Sponsor in program

**General Event Sponsor - $1,000 (Open)**
- Tribute Dinner for two (2)
- (additional Tribute Reception and Dinner tickets available for $175/guest)
- Signage on specific sponsored area
- Quarter-page logo in event program, recognition on print media

For Additional Information, Please Contact:
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“Serving Those Who Served”
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Last year, in California alone, 13 Peace Officers (including 2 Police K9s and three Firefighters died during the performance of their duties, protecting our communities. Of these 16 Fallen Heroes, more than 15 children have been left behind without a parent.

These men and women protect us 24/7. Peace Officers and Firefighters are truly America’s “Internal Protectors”. We work, we enjoy recreation, all with the peace of mind of knowing that when we need immediate assistance, law enforcement and fire personnel are just a phone call away. Yet, when does one really get to know these heroes, up close and in person? It is for this reason we have created the “Adopt A Fallen Hero” Sponsorship. Each of these fallen heroes has a story, a life, a family. This is your opportunity to support both the family, and agency, in a more immediate way and learn who they were.

*By Adopting a Fallen Hero, your sponsorship will allow:*

- Four members of an agency and/or family who have lost a hero in 2019, to participate in this year's evening tribute event, including their tribute dinner attendance
- One room at the San Ramon Marriott Hotel on Sunday evening and travel expenses for the agency members and/or family to attend the event, if necessary

*For you and your guest:*

- Tribute dinner for two to be paired with a Line of Duty Death (LODD) family and agency (additional guest for the tribute reception and dinner program are available for purchase at $175.00 each)
- Recognition as an Adopt a Fallen Hero Sponsor in the program. This includes acknowledgment of your cost coverage
- Photo with the host celebrity

*Thank you for considering this very heartfelt sponsorship opportunity. Your support will truly touch the lives of those that have lost so much.*