



THE 10th ANNUAL
**FALLEN HEROES
TRIBUTE EVENT**

A Benefit for the Families of Fallen Peace Officers & Firefighters

Tribute Event Sponsorship Opportunities 2019

Title Sponsor - \$25,000 (2 opportunities)

- Golf entries for two (2) foursomes
- Breakfast and Tribute Dinner for 20 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Complimentary cocktail hour drink tickets (20)
- First round draw of celebrity golfers
- VIP Swag Bag
- Tee sponsorship of one (1) hole with on-course signage
- Company name / logo featured on an entry banner and on all printed material
- Full-page logo in event program, recognition on print media and press releases
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Co-Title Welcome Letter in event program
- Additional on-course and dinner banner placement
- Team Photo with Celebrity for each member of the team
- Team Photo with Band and an autographed Police and Fire: The Fallen Heroes flag

Concert Sponsor - \$15,000

- Golf entries for two (2) foursomes
- Breakfast and Tribute Dinner for 20 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Complimentary cocktail hour drink tickets (20)
- Second round draw of celebrity golfers
- Recognition from the band at the start of the concert
- Company name / logo featured on stage and musical instruments
- Half-page logo in event program, recognition on print media and press releases
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo with Celebrity for each member of the team
- Team Photo with Band and an autographed Police and Fire: The Fallen Heroes flag

Opening Ceremony Sponsor - \$10,000 (Exclusive)

- Golf entries for two (2) foursomes
- Breakfast and Tribute Dinner for 16 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Third round draw of celebrity golfers
- Company name and logo on entry banner: acknowledged as Opening Ceremony Sponsor
- Tee sponsorship of one (1) hole with on-course signage
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo with Celebrity for each team member

"Serving Those Who Served"

1555 Botelho Dr., Suite 133 Walnut Creek, CA 94596 • (925) 831-2011 • www.thefallenheroes.org •
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Tribute Dinner Sponsor - \$10,000 (Exclusive)

- Golf entries for two (2) foursome
- Breakfast and Tribute Dinner for 16 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Fourth round draw of celebrity golfers
- Company name & logo on each table card and PowerPoint presentation
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo with Celebrity for each team member

Shirt Sponsor - \$7,500 (Sheet Metal Workers Local 104)

- Golf entries for two (2) foursomes
- Breakfast and Tribute Dinner for 16 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Sponsor logo on every polo shirt provided to all golf and bocce ball participants
- Tee sponsorship of one (1) hole with on-course signage
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo for each team member

Fallen Heroes Sponsor - \$5,000 (Open)

- Golf entries for one (1) foursome
- Breakfast and Tribute Dinner for 8 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Fifth round draw of celebrity golfers
- Tee sponsorship of one (1) hole with on-course signage
- Company name / logo featured on an entry banner
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo with Celebrity for each member of the team

Tribute Reception Sponsor - \$5,000 (Exclusive)

- Golf entries for one (1) foursome
- Breakfast and Tribute Dinner for 8 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Signage with company name and logo at reception / tribute area
- Logo on Reception Cocktail Napkins
- Tee sponsorship of one (1) hole with on-course signage
- Quarter-page logo in event program, recognition on print media
- Team Photo for each team member

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Auction Sponsor - \$5,000 (Exclusive)

- Breakfast and Tribute Dinner for 10 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Logo on Auction Paddles / PowerPoint Presentation
- Tee sponsorship of one (1) hole with on-course signage
- Quarter-page logo in event program, recognition on print media

Golf Cart Sponsor - \$4,000 (Exclusive)

- Golf entries for one (1) foursome
- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Company name and logo on each golf cart
- Tee sponsorship of one (1) hole with on-course signage
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo for each team member

Golf Ball Sponsor - \$4,000 (Exclusive)

- Golf entries for one (1) foursome
- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Company logo on each golf ball with **Police and Fire: The Fallen Heroes** logo. (Each player gets a sleeve of three)
- Tee sponsorship of one (1) hole with on-course signage
- Quarter-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo for each team member

19th Hole Reception Sponsor - \$3500 (Exclusive)

- Golf entries for one (1) foursome
- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Signage with company name and logo at reception area
- Logo on Reception Cocktail Napkins
- Tee sponsorship of one (1) hole with on-course signage
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo for each team member

Video & Photography Sponsor - \$3,500 (Exclusive)

- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Tee sponsorship of one (1) hole with on-course signage
- Quarter-page logo in event program, recognition on print media

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Bocce Ball Sponsor – \$2,500 (Exclusive)

- Bocce Ball entries for four (4)
- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Bocce Ball Court sponsorship sign with on-court Banner
- Company name / logo featured on an court banner
- Quarter-page logo in event program, recognition on print media

Breakfast Sponsor - \$2,500 (San Francisco Fire Credit Union)

- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Signage with company name and logo at breakfast area
- Tee sponsorship of one (1) hole with on-course signage
- Quarter-page logo in event program, recognition on print media

Scholarship Cannon Launch Sponsorship - \$2,000 (Exclusive)

- **All funds raised will go directly to the Scholarship Fund**

- Golf entries for two (2)
- Breakfast and Tribute Dinner for 2 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Signage on Golf Cart as Scholarship Cannon Launch Sponsor
- Recognition as Scholarship Cannon Launch Sponsor in program
- Tee sponsorship of one (1) hole with on-course signage
- Team Photo with Host Celebrity for each team member
- Team Photo with Scholarship Recipient

Adopt a Fallen Hero - \$1,500

- **See Attachment for description of this heartfelt sponsorship**

- Golf entries for two (2), paired with two (2) golfers from the adopted effected agency/family representative
- Breakfast and Tribute Dinner for 6 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Signage on Golf Cart as Fallen Hero Sponsor
- Recognition as Fallen Hero Sponsor in program
- Team Photo with Host Celebrity for each team member

General Event Sponsor - \$1,000 (Open)

- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for \$175/guest*)
- Tee sponsorship of one (1) hole with on-course signage
- Signage on specific sponsored area
- Quarter-page logo in event program, recognition on print media

For Additional Information, Please Contact:

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Anthony Puma, Director of Operations: apuma@thosewhoserved.org

Barbie Geisler, Executive Administrator: bgeisler@thosewhoserved.org

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THE 9th ANNUAL
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A Benefit for the Families of Fallen Peace Officers & Firefighters



Adopt a Fallen Hero 2019 Sponsorship

Last year, in California alone, 11 Peace Officers, 6 Firefighters and 2 K9's died during the performance of their duties: protecting the communities for our safety and well-being. Of these 19 Fallen Heroes, more than 20 children have been left behind without a parent.

These men and women protect our communities 24/7. Peace Officers and Firefighters are truly America's "Internal Protectors". We work, we enjoy recreation, all with the security of knowing when we need immediate help for anything, Peace Officers and Firefighters are just a phone call away. Yet, when does one really get to know these heroes, up close and in person? It is for this reason we have created the "Adopt A Hero" Sponsorship. Each of these fallen heroes has a story, a life, a family. This is your opportunity to support both the family, and agency, in a more immediate way and learn who they were.

By Adopting a Fallen Hero, your sponsorship will assist in allowing 2 members of the agency to participate in the golf / bocce ball tournament along with the attendance of two family members to the tribute dinner. You and a guest will be invited to participate in the tournament, alongside your adopted fallen hero representatives. You will also be invited to attend the evening tribute with the agency, and family, of your fallen hero.

Thank you for considering this very heartfelt sponsorship opportunity. Your support will truly touch the lives of those that have lost so much.

Adopt a Fallen Hero (19 Fallen Heroes to honor)

- Golf for two (2) to be paired with the two (2) golfers from the adopted Hero Agency/Family Representative
- Breakfast, BBQ Lunch and Tribute Dinner for 2 (additional guest for the Tribute Reception, Concert and dinner program are available for purchase at \$175.00 each)
- Signage on Golf Cart as Fallen Hero Sponsor
- Recognition as an Adopt-a-Hero Sponsor in the program
- Team Photo with Host Celebrity for each team member

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