POLICE AND FIRE:

THE FALLEN HEROES

a 501(c)(3) non-profit

Benefitting the Families of Fallen Peace Officers & Firefighters

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Tribute Event Sponsorship Opportunities 2017

Title Sponsor - $20,000 (2 opportunities)

- Golf entries for two (2) foursomes
- Breakfast and Tribute Dinner for 16 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Complimentary cocktail hour drink tickets (16)
- First round draw of celebrity golfers
- VIP Swag Bag
- Complimentary Dinner for 4 with Celebrity the night before the event (6 seats total with Celebrity/guest)
- Tee sponsorship of one (1) hole with on-course signage
- Company name / logo featured on an entry banner and on all printed material
- Full-page logo in event program, recognition on print media and press releases
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Co-Title Welcome Letter in event program
- Additional on-course and dinner banner placement
- Team Photo with Celebrity for each member of the team

Celebrity Sponsor - $10,000 (2 opportunities)

- Golf entries for two (2) foursomes
- Breakfast and Tribute Dinner for 16 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Second round draw of celebrity golfers
- VIP Swag Bag
- Complimentary Dinner for 4 with Celebrity the night before the event (6 seats total with Celebrity/guest)
- Tee sponsorship of one (1) hole with on-course signage
- Company name / logo featured on an entry banner
- Half-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo with Celebrity for each member of the team

Opening Ceremony Sponsor - $7,500 (Exclusive)

- Golf entries for two (2) foursomes
- Breakfast and Tribute Dinner for 16 (additional Tribute Reception and Dinner tickets available for $150/guest)
- Third round draw of celebrity golfers
- Company name and logo on entry banner: acknowledged as Opening Ceremony Sponsor
- Tee sponsorship of one (1) hole with on-course signage
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo with Celebrity for each team member

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Tribute Dinner Sponsor - $7,500 (Exclusive)

- Golf entries for two (2) foursome
- Breakfast and Tribute Dinner for 16 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Fourth round draw of celebrity golfers
- Company name & logo on each table card and PowerPoint presentation
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo with Celebrity for each team member

Shirt Sponsor - $6,000 (Exclusive)

- Golf entries for one (1) foursome
- Breakfast and Tribute Dinner for 8 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Sponsor logo on every polo shirt provided to all golf and bocce ball participants
- Tee sponsorship of one (1) hole with on-course signage
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo for each team member

Eagle Sponsor - $5,000 (Open)

- Golf entries for two (2) foursomes
- Breakfast and Tribute Dinner for 16 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Fifth round draw of celebrity golfers
- Tee sponsorship of one (1) hole with on-course signage
- Company name / logo featured on an entry banner
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo with Celebrity for each member of the team

Golf Cart Sponsor - $5,000 (Exclusive)

- Golf entries for one (1) foursome
- Breakfast and Tribute Dinner for 8 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Company name and logo on each golf cart
- Tee sponsorship of one (1) hole with on-course signage
- Third-page logo in event program, recognition on print media
- Web page logo on The Fallen Heroes website / link to Sponsor website
- Team Photo for each team member

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Tribute Reception Sponsor - $3,500 (Exclusive)

- Golf entries for one (1) foursome
- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Signage with company name and logo at reception / tribute area
- Logo on Reception Cocktail Napkins
- Tee sponsorship of one (1) hole with on-course signage
- Quarter-page logo in event program, recognition on print media
- Team Photo for each team member

Auction Sponsor - $2,500 (Exclusive)

- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Logo on Auction Paddles / PowerPoint Presentation
- Tee sponsorship of one (1) hole with on-course signage
- Quarter-page logo in event program, recognition on print media

Bocce Ball Sponsor – $2,500 (Exclusive)

- Bocce Ball entries for four (4)
- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Bocce Ball Court sponsorship sign with on-court Banner
- Company name / logo featured on an court banner
- Quarter-page logo in event program, recognition on print media

Breakfast Sponsor - $2,000 (Exclusive)

- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Signage with company name and logo at breakfast area
- Tee sponsorship of one (1) hole with on-course signage
- Quarter-page logo in event program, recognition on print media

Adopt a Fallen Hero - $1,500 (___ Fallen Heroes to Honor)

- **See Attachment for description of this heartfelt sponsorship**

- Golf entries for two (2), paired with two (2) golfers from the adopted effected agency/family representative
- Breakfast and Tribute Dinner for 6 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Signage on Golf Cart as Fallen Hero Sponsor
- Recognition as Fallen Hero Sponsor in program
- Team Photo with Host Celebrity for each team member

General Event Sponsor - $1,000 (Open)

- Breakfast and Tribute Dinner for 4 (*additional Tribute Reception and Dinner tickets available for $150/guest)*
- Tee sponsorship of one (1) hole with on-course signage
- Signage on specific sponsored area
- Quarter-page logo in event program, recognition on print media

For Additional Information, Please Contact:

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